



# KRISTI RUSSELL

## Education

### **Kennesaw State University / 2014 to May 2018**

School of Communication and Media / *B.S. in Public Relations*  
Coles College of Business / *Minor in Engagement Marketing*  
Kennesaw State Honors College / *2015 to 2018*

## Skills+Interests

Organization  
Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Planning  
Social Media  
Writing  
Photography

## Achievements

**Cumulative GPA / 3.78**

**Dean's List / 2014 to present**

**SOCM Entrance Exam / 92**

## Contact

### **Phone**

(706) 847-2959

### **Email**

kristirussell23@yahoo.com

### **LinkedIn**

Kristi Russell

### **Digital Portfolio**

kecollective.com

## References

### **Lilly Douglas**

Office Manager  
Dance Theatre of Dalton  
longlegs@optilink.us

### **Rick Laufersweiler**

Director of Operations  
Creative Approach  
rick@mycreativeapproach.com

### **Sarah Johnson**

Lecturer  
Kennesaw State University  
sjohn172@kennesaw.edu

## Experience

### **Creative Approach / 2017 to present**

*Graphic Designer, Print Production Assistant*

- Use Adobe Creative Suite to design products
- Work with clients to produce and edit designs for print
- Back-of-house production duties including booklet-making, UV-coating, scoring and operating specialty printers

### **Dance Theatre of Dalton / 2013 to present**

*Administrative Assistant*

- Event photography and marketing collateral design
- Manage payments, files, registration and inventory
- Plan and execute fundraisers and productions
- Assist in managing social media

### **The Odyssey Online / 2015 to 2016**

*Contributing Editor, Writer, Photographer*

- Write and edit weekly AP-style articles
- Manage hiring and firing of team members

### **BBC Entertainment / 2016**

*Contract Story Assistant*

- Write the timeline and synopsis during field filming for *Dancing With the Stars*
- Work under confidentiality agreement and code names

### **Chattanooga Area Swim League / 2016**

*Summer Social Media Intern*

- Create and manage social media accounts

## Involvement

### **Alpha Omicron Pi / 2014 to present**

*Dance Team Captain, Recruitment Day Head*

### **Kennesaw State Panhellenic Council / 2016 to present**

*Vice President of Recruitment Counselors, Recruitment Counselor*

### **Golden Key National Honour Society / 2015 to present**

### **Order of Omega / 2017 to present**

### **Love Your Melon / 2016 to present**

*Founding Member, PR Director, Assistant PR Director*

### **PRSSA / 2017 to present**